# Welcome to the Nordic Food for Sustainability and Well-Being Webinar on November 5<sup>th</sup>, 2020

The webinar is hosted by the Raisio Research Foundation and the Food Chemistry and Food Development Unit, University of Turku.

Please register by 3<sup>rd</sup> of November via this link: https://konsta.utu.fi/Default.aspx?tabid=88&tap=9915

# **PROGRAMME**

## **SESSION I**

#### 09.00 Opening Words

Rector Jukka Kola (University of Turku) Manager Ingmar Wester (Raisio plc Research Foundation)

# 09.15 The Role of Research in Food System Transformation

Research Professor Emerita Kaisa Poutanen (VTT)

09.45 Diet & Health – the Finnish perspective. The North-Karelia Project – are the findings still valid? Research Professor Erkki Vartiainen (Finnish Institute of Health and Welfare, THL)

#### 10.15 Novel Directions in Nordic Food Research

Professor Kati Hanhineva (University of Turku)

#### 10.45 Multisensory Research for Sustainable Food Consumption

Professor Mari Sandell (University of Helsinki)

#### 11:05 Innovation Case Benecol

Professor Helena Gylling (University of Helsinki)

LUNCH 11:35-12:30

## SESSION II

#### 12.30 Nordic Berries and Crops as Unique Health-Promoting Foods

Professor Baoru Yang (University of Turku)

## 12.50 Oat Your Gut and Well-being

Associate Professor Kaisa Linderborg (University of Turku)

## 13.10 NMR Metabolomics in Nordic Food Research

Assistant Professor Maaria Kortesniemi (University of Turku)

#### 13.30 Future Challenges and Opportunities in Plant Breeding

Director Merja Veteläinen (Boreal Plant Breeding Ltd.)

COFFEE BREAK 15 min 13:45-14:00

## **SESSION III**

## 14.00 Sustainable Development in Food Industry

Docent Mika Tuomola (Honkajoki Oy)

# 14.20 Saving the Planet Earth - Small Steps in the Right Direction in Food Sciences

Professor Emeritus Heikki Kallio (University of Turku)

#### 14.40 Discussion

#### 15:05 Closing Remarks

Professor Baoru Yang (University of Turku)